



THE FRAGRANCE FOUNDATION UK



## ONLINE TRAINING

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*The Fragrance Foundation UK Online Training Programme\* is designed to broaden knowledge of all aspects of perfumery, from the ingredient building blocks that create fine fragrance to how fragrance can be expertly sold in store.*

*The course focuses on ways to educate and assist customers and clients. The course has been designed to reflect the current UK market, making it completely relevant and essential to anyone selling fragrance. Look out for our trained specialists wearing their Fragrance Foundation pin.*

*With accreditation to this programme, you will have the opportunity to take your career forward in an industry renowned for its high standards of professionalism, product quality and performance.*

*The course includes a pack of scented training to accompany the Online Training course and will enhance the candidate's learning experience. The cards use encapsulated fragrance technology; millions of microscopic bubbles burst when you touch the card, enabling you to smell key ingredients from each fragrance facet.*

*Online Training is perfect for people all over the country as it can be accessed from anywhere. With an estimated study time of around 15 hours across a 2 month period.*

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### WHO'S USING THE COURSE?

#### RETAILERS

BOOTS, CONDOR  
FERRIES, FENWICK,  
SUPERDRUG &  
THE PERFUME SHOP

#### BRANDS

ACQUA DI PARMA, ASPECTS  
BEAUTY, COTY UK, GIORGIO  
ARMANI BEAUTY, GLORIOUS  
BRANDS, GUERLAIN,  
HANNAH JAYNE PERFUMERY,  
HERMES, KENNETH GREEN  
ASSOCIATES, LANCOME,  
L'OREAL DESIGNER  
FRAGRANCES,  
PARFUMS DE MARLY,  
PENHALIGON'S, PUIG,  
ROJA PARFUMS,  
SCENTSTORE, SHISEIDO,  
SUNNAMUSK, THE LOVELY  
DISTRIBUTION COMPANY,  
THE ORANGE SQUARE  
COMPANY & YSL BEAUTE

#### Costs:

*Members £195 + VAT*

*Non-Members £390 + VAT*

*For more information or to register  
please contact:  
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