TERMS & CONDITIONS

1. The promoter is: The Fragrance Foundation UK Ltd (company no 03639525) whose registered office is at 2 Toomers Wharf, Canal Walk, Newbury RG14 1DY
2. The competition is open to residents of the United Kingdom aged 16 years or over except employees of The Fragrance Foundation and their close relatives and anyone otherwise connected with the organisation or judging of the competition.
3. There is no entry fee and no purchase necessary to enter this competition.
4. By entering this competition, an entrant is indicating their agreement to be bound by these terms and conditions.
5. Articles must have been published in the UK between 1st January and 31st December 2023
6. Each journalist can enter no more than 2 articles per category.
7. Closing date for entry will be 5pm on the 1st of December 2023 After this date the no further entries to the competition will be permitted.
8. Categories:

**Literary Piece**
For the best-written article over 800 words on any platform.
**Short Piece**
For the best-written article between 300-800 words on any platform.

**Practical Guide**
A how to article of any length on any platform.

**Rising Star**
Open to anyone who is new to fragrance journalism and has been in this field for under 2 years. The piece must have been published either online or in print.

**Creativity**
For the most creative approach to fragrance communication.
This award combines the former categories of Creative Visual, Video Engagement, Social Engagement and Innovation and rewards communicating to and engaging with the fragrance consumer in a creative and novel way across any/all platforms. This can be a one-piece submission or a cross media submission and can be an individual or team submission.

You may submit up to 200 words to explain to the judges what the intention/brief behind the piece was to engage with the consumer. To enter the Creativity Category, your brief should include strategy, target audience, key objectives, and quantitative data to support claims of success.

9. No responsibility can be accepted for entries not received for whatever reason.

10. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter’s control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.

11. The promoter is not responsible for inaccurate details supplied to any entrant by any third party connected with this competition.

12 .The promoter’s decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

13. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.

14.The competition and these terms and conditions will be governed by [English] law and any disputes will be subject to the exclusive jurisdiction of the courts of [England].

15.Any personal data relating to the winner, or any other entrants will be used solely in accordance with current [UK] data protection legislation and will not be disclosed to a third party without the entrant’s prior consent.

Finalists will be announced week commencing 25th March 2024.

All finalists will be invited to The Fragrance Foundation UK Awards to be held at The Brewery, London on Thursday 9th May 2024, where the winner of each category will be announced.

Entry into the competition will be deemed as acceptance of these terms and conditions.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to The Fragrance Foundation UK and not to any other party.