



fifi
UK Fragrance
Awards 2010

ENTRY FORM

FOR FRAGRANCES LAUNCHED IN
THE UK FROM JAN - DEC 2009

Date _____

Company name _____

Address _____

Postcode _____

Contact name _____

Telephone number _____

E-mail address _____

Fragrance name _____

Fragrance brand _____

Fragrance gender _____

Award category* _____

*All fragrances will automatically be entered into the fragrance, packaging, and advertising categories, unless an individual category is specified above

PLEASE TICK:

Is this fragrance available nationally?
Entry fee: £200 + VAT = £235 per fragrance
Nationally launched fragrances will be included in the 2009 FiFi Online Voters Guide with a colour product shot & 50 word description

OR:

Is this fragrance only available in limited distribution? (under 50 doors)
Entry fee: £100 + VAT = £117.50 per fragrance

TO NOMINATE THE ABOVE FRAGRANCE FOR INCLUSION IN THE UK FIFI AWARDS 2010 PLEASE SUBMIT:

1. Completed entry form & appropriate entry fee cheque payable to 'Fragrance Foundation'.
2. An example of each item in the product line e.g. Perfume, Eau de Parfum, Eau de Toilette, Body Lotion, Bath Gel, Soap, Candle etc.
3. Product shot in high resolution jpeg format & 50 word description (national fragrances only).
4. High resolution pdf file sized to A4, with bleed, of fragrance press advert
5. TV commercial in digital video format on a CD or DVD.

Please return this form with your cheque and all of the relevant items above to:

Janine Roxborough Bunce, Executive Director
Fragrance Foundation UK, 43 South Street, London W1K 2XQ
Telephone: 020 7408 4415
Email: info@fragrancefoundation.org.uk

CLOSING DATE: 29TH JANUARY 2010

VAT Registered number 722 9424 37

