



Calendar of Events 2012

Tuesday February 7th - 'Hot off the Press'

Offering a review of 2011, benefit from insight into trends and opportunities within the Fine Fragrance market, covering both sales and press marketing.

Presented by NPD & My Market Monitor

8.30am-11.am Soho Hotel – London

Member Only event £50 +VAT

SOLD OUT

Wednesday February 8th - Jasmine Awards

The Jasmine Awards, the premier awards for journalists writing on the subject of fragrance

Judges

Joanna Norman – Pandora (Chairman)

Caryn Franklin – Fashion Industry Expert

Rosalind Miles – Author

Jenny Packham – Fashion Designer

Deborah Parrot – Marketing Debenhams

Kathy Phillips – Fashion & Beauty Editor

8.45am – 10.30am BAFTA – Piccadilly, London

Limited tickets Free to Members of The Fragrance Foundation to register contact Natalie at info@fragrancefoundation.org.uk

Thursday 17th May

FiFi Awards - The 'Oscars' of the fragrance Industry

6.30pm Champagne Reception – Carriages 1pm

The Brewery, Chiswell Street, City of London

Members £300+VAT, Table of 10 £3,000+VAT

Non Members £350+VAT, Table of 10 £3,500+VAT

Wednesday 13th June

Jasmine Training Day with Roja Dove

The Jasmine Fragrance Training Day is suitable for new beauty or grooming writers who have recently joined a magazine or for beauty editors/directors who require a refresher course. The day covers subjects such as the origins of perfume, the sense of smell, fragrance families, strengths, applications and body and bath preparations.

*9.30am – 5.00pm Vogue House, Hanover Square, London
Limited places Free to Journalists to register please contact Natalie at info@fragrancefoundation.org.uk*

Thursday 14th June

The Academy part 1 – The Fundamentals of Fragrance with Roja Dove

*9.30am – 5.00pm Venue TBC
Members £175+VAT or book all 3 days for £390+VAT
Non Members £250 +VAT or book all 3 days for £560+VAT*

Wednesday August 1st

*The Academy part 2 – The Science of Fragrance – with CPL Aromas
9.00am – 5.00pm – Barrington Hall, Bishops Stortford*

*Members £175+VAT or book all 3 days for £390+VAT
Non Members £250 +VAT or book all 3 days for £560+VAT*

Wednesday October 10th

*The Academy part 3 – The Marketing of Fragrance
9.30am – 5.00pm Venue TBC*

*Members £175+VAT or book all 3 days for £390+VAT
Non Members £250 +VAT or book all 3 days for £560+VAT*

Dates and information to follow for

*An evening with...
Circle of Champions Luncheon*